

Person

JASON ADAM

Art Direction & Design

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Experience

Art Director ■ AUG 2006 – PRESENT

Overamerica Media

- Art Director for two national music/lifestyle magazines: *BPM* and *Vapors*.
- Coordinate design, layout and quality control of 100–140 page monthly publications including all visual content from initial design to final production.
- Supervise staff of illustrators, interns and photographers on photo shoots and other projects.
- Plan and execute visual overhaul of both magazines with a simple and modern redesign.

Creative Director ■ JUN 2005 – JUL 2007

CFQ Media

- Creative Director for national newsstand magazine publisher.
- Manage design, layout and quality control of two 60–100 page bi-monthly publications including all visual content from initial design to final production.
- Collaborate with editorial department on magazine section concepts and execution.
- Conceive and implement website rebranding resulting in 300% increase in web revenue.

Associate Art Director ■ MAY 2003 – JAN 2005

Bionic Pixels (now Sector 33)

- Associate Art Director for boutique web development company.
- Design, code and implementation of various websites and print projects in a team environment.
- Maintain extensive collateral materials library including posters, banners, print ads and more.

Senior Graphic Designer ■ FEB 2002 – DEC 2002

Glidden & Boyles Marketing and Advertising

- Create designs in B2B and B2C environments from brainstorming phase through final execution.
- Produce catalog pages, ads, signage, websites, packaging and mailings.

Graphic Designer ■ JUL 1999–JAN 2002

Mediacall Marketing and Advertising

- Implement corporate branding strategies through design and layout of catalogs, brochures, ads, posters, reports and presentations.

Skillset

Print: Photoshop, InDesign, Illustrator, QuarkXPress, Acrobat, Acrobat Distiller

Web: HTML, XHTML, CSS, PHP, Dreamweaver, Flash, ImageReady,

Misc: MS Office, digital photography, extensive knowledge of both Microsoft Windows and Mac OS X

Education

Bachelors Degree of Fine Arts Advertising Design

Western Illinois University, 2001